



Sixth Annual Poker4Life
Charity Poker Tournament
to benefit

The Buoniconti Fund to Cure Paralysis
The fundraising arm of The Miami Project to Cure Paralysis
located at the University of Miami Miller School of Medicine



**Sponsorship
Opportunities**

Thursday, April 28, 2011
Manhattan Auto Company
787 11th Avenue (between 54th and 55th Streets)



PLAYER & GUEST INFORMATION

Poker Tournament - \$250 per player

Cocktail Reception - \$100 per guest

To purchase a player spot or cocktail reception guest ticket, please call 1-888-STAND UP or purchase online at www.thebuonicontifund.com/poker4life.

Visit www.poker4life.org for more information.

In 2010, more than 260 poker players and guests joined us for the Fifth Annual Poker4Life™ tournament to raise more than \$100,000 for The Buoniconti Fund to Cure Paralysis. Celebrities included New York Knick David Lee, Former Senator Alphonse D'Amato, Jimmy Super Fly Snuka, Sabina Gedecki, Donald Brashier, Playboy Playmates, Bill Gazes, Olivier Busquet, Andrew Brown and more.



2010 Sponsors Included:



THE BUONICONTI FUND TO CURE PARALYSIS



In 1985, Barth A. Green, MD and NFL Hall of Fame linebacker Nick Buoniconti helped found The Miami Project to Cure Paralysis after Nick's son, Marc, sustained a spinal cord injury during a college football game. Today, The Miami Project is the world's most comprehensive spinal cord injury research center, housed in the Lois Pope LIFE Center, a Center of Excellence at the University of Miami Miller School of Medicine. The Miami Project's international team of more than 200 scientists, researchers and clinicians take innovative approaches to the challenge of spinal cord injury. Committed to finding a cure for paralysis resulting from spinal cord injury and to seeing millions worldwide walk again, the Buoniconti family established The Buoniconti Fund to Cure Paralysis in 1992, a non-profit organization devoted to assisting The Miami Project achieve its national and international goals.

The Miami Project's Human Clinical Trials Initiative will take discoveries found to be successful in laboratory studies and fast track them to human studies with the approval of the FDA. The Miami Project is well positioned and confident that we have the expertise, knowledge and drive to navigate through the process and continue to initiate new human clinical trials. Since its inception, The Miami Project has worked carefully and diligently towards these goals and the results show that the time is right to make these important steps into humans.

In an effort to enhance the research efforts of the scientists at The Miami Project to Cure Paralysis, The Buoniconti Fund established volunteer Chapters in cities throughout the country. These Chapters are an important element to reaching The Miami Project's goal -- a cure for paralysis. Dedicated volunteers, many of whom are spinal cord injured (SCI) or have a family member afflicted by SCI, draw upon their individual communities and resources to create greater awareness and raise additional funds on a grassroots level.



The Buoniconti Fund to Cure Paralysis is a 501(c)(3) organization. Federal identification number 65-0244316.

Your contribution, less \$150 per player entry and less \$75 per cocktail reception ticket, is tax-deductible according to law.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$100,000

The Company or individual(s) will receive Presenting Sponsor status and will receive ten (10) player spots in the Sixth Annual Poker4Life™ tournament and twenty (20) VIP tickets to the event's Cocktail Reception as well as two (2) VIP lounges. All event media, invitations, listings, etc. will prominently display the Company or individual(s) as the Presenting Sponsor, including logo centered on step and repeat, logo on all felted tables including final table with Poker4Life logo, dedicated spot light with logo to be displayed throughout evening and home page presence with links. A sign will be displayed thanking you as the Presenting Sponsor at the event.



Platinum Sponsor - \$50,000

The Company or individual(s) will receive Platinum Sponsor status and will receive six (6) player spots in the Sixth Annual Poker4Life™ tournament and twelve (12) VIP tickets to the event's Cocktail Reception as well as one (1) VIP lounge. All event media, invitations, listings, etc. will prominently display the Company or individual(s) as the Platinum Sponsor, including logo on step and repeat and home page presence with links. A sign will be displayed thanking you as the Platinum Sponsor at the event.

WSOP Final Table Sponsor - \$25,000

The Company or individual(s) will receive WSOP Sponsor status and will receive five (5) player spots in the Sixth Annual Poker4Life™ tournament and ten (10) VIP tickets to the event's Cocktail Reception as well as one (1) VIP lounge. All event media, invitations, listings, etc. will prominently display the Company or individual(s) as the WSOP Final Table Sponsor, including logo on step and repeat. Company or individual will be the center of DVD promotional interviews and be able to take felt home. Company or individual will receive gift bag space and a sign will be displayed thanking you as the WSOP Final Table Sponsor at the event. (only one sponsorship available.)



Gold Sponsor (Full Table) - \$10,000

The Company or individual(s) will receive Gold Sponsor status and will receive four (4) player spots in the Sixth Annual Poker4Life™ tournament and four (4) VIP tickets to the event's Cocktail Reception as well as one (1) VIP lounge. All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Gold Sponsor, including Full Table logo on felt and logo on step and repeat. Company or individual will be able to take felt home. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Gold Sponsor at the event.

Silver Sponsor (Half Table) - \$5,000

The Company or individual(s) will receive Silver Sponsor status and will receive three (3) player spots in the Sixth Annual Poker4Life™ tournament and three (3) VIP tickets to the event's Cocktail Reception. All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Silver Sponsor, including Half-Table table logo on felt. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Silver Sponsor at the event.

Bronze Sponsor - \$2,500

The Company or individual(s) will receive Bronze Sponsor status and will receive two (2) player spots in the Sixth Annual Poker4Life™ tournament and two (2) VIP tickets to the event's Cocktail Reception. All event media, invitations, listings, etc. will prominently display the Company or individual(s) as a Bronze Sponsor. Company or individual will receive gift bag space and a sign will be displayed thanking you as a Bronze Sponsor at the event.

Gift-In-Kind Sponsor

The Donor will receive Gift-In-Kind Sponsor status for materials/services donated, level to be determined by the value of the donation and criteria noted above. A sign will be displayed thanking you as a Gift-In-Kind Sponsor at the event.

For further information on sponsorship opportunities, please contact Jeremy Schwartz
at (917) 647-2975 or via email at info@poker4life.org





Sponsorship Form Thursday, April 28, 2011

Manhattan Auto Company • New York, New York

- Presenting Sponsor \$100,000
- Silver Sponsor (Half Table) \$5,000
- Platinum Sponsor \$50,000
- Bronze Sponsor \$2,500
- WSOP Prize Sponsor \$25,000
- Gift-In-Kind Sponsor
- Gold Sponsor (Full Table) \$10,000
- Restaurant
- Prize
- Other

Customized sponsorships may be developed by request. Sponsors receive inclusion in the invitation, press materials, listings, website, sponsor boards, etc. based on level of support and printing deadlines.

Sponsor Information

Sponsor's Name: _____
(company, group, organization or individual's name as you wish to be listed)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Gift-In-Kind Information

Description of Item(s): _____

Value: \$ _____

For further information on sponsorship opportunities, please contact Jeremy Schwartz at (917) 647-2975 or via email at info@poker4life.org. Please attach company logo to this form or email to info@poker4life.org.

Please return form to: Ethan Ruby
189 W 89th Street Apt 11C
New York, NY 10024



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